



6th  
DHAKA  
International  
**Lighting  
Expo 2024**

**14 · 15 · 16**

**NOVEMBER 2024**

10:30 AM ~ 08:00 PM

ICCB, Dhaka

Host Country Partner



AN INTERNATIONAL EXHIBITION ON LIGHTING AND INTELLIGENT APPLICATIONS FOR BANGLADESH

### SCHEDULE

|               |   |  |
|---------------|---|--|
| Date          | : | 14 ~ 16 November, 2024   |
| Venue         | : | International Convention City, Bashundhara, Dhaka, Bangladesh.           |
| Opening Hours | : | 10:30 AM to 8:00 PM  |
| Frequency     | : | Annual   |
| Open to       | : | Business / Trade Visitors  |
| Website       | : | <a href="http://www.cems-lightingexpo.com">www.cems-lightingexpo.com</a> |

## 7 Reasons to Participate in the 6<sup>th</sup> Dhaka Int'l Lighting Expo 2024



1. According to a report titled "Marketing Strategy for Emerging LED Product in Lighting Industry of Bangladesh," 60% of the country's light bulb market has been dominated by LEDs, and the market size is estimated to be nearly 40-50 billion Taka.
2. The global LED lighting market size was worth USD 81.48 billion in 2023 and is expected to grow at a compound annual growth rate (CAGR) of 11.0% from 2023 to 2030.
3. 6th Dhaka Int'l Lighting Expo 2024 is the Oldest & Biggest of its kind serving the Lighting Industry of Bangladesh for multiple years now and gaining popularity in the Business Realm.
4. The government has formulated the Light Engineering Industry Development Policy 2022, which aspires to ensure infrastructural development, easy financing, and industrial incentives for the sector during its implementation between 2022 and 2027.
5. The global LED lighting market is expected to witness a compound annual growth rate of 11.0% from 2023 to 2030 to reach USD 168.87 billion by 2030. Which end-use segment accounted for the largest LED lighting market.
6. Despite the Global Economic Challenges, Bangladesh's light-engineering sector (LES) brightens trade hopes as it experienced over 81% growth in exports to international markets in the most recent fiscal year.
7. Participate in 6th Dhaka Int'l Lighting Expo Show 2024. Meet and connect with the top light manufacturers through the Expo.

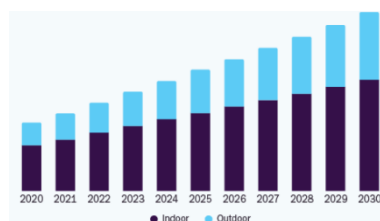
## EVENT PROFILE

CEMS-Global, having a reputation as a Multinational Exhibition organizer is going to organize the '6th DHAKA INTERNATIONAL LIGHTING EXPO 2024' in Dhaka and is set to be once again Bangladesh's premier international exhibition on lighting control, intelligent system, LED technology and lighting, lighting engineering, lighting design and intelligent lighting, etc. A wide range of lighting technologies and components for commercial, industrial, residential and urban applications will be presented in the Expo. The Government of Bangladesh has also encouraged lighting energy saving products and has also previously declared the Light Engineering Industry as one of the most priority sectors in the country. So, this expo will be a perfect B2B networking platform to target the Lighting industry of Bangladesh and launch new products, expanding market and sales with important buyers and form strategic partnerships with Local Importers, Agents and retailers.



## WHY BANGLADESH? FACTS & FIGURES

Bangladesh is urbanizing fast Bangladesh LED Professional Lighting Market is expected to witness a significant growth over the forecast period due to the increasing demand for energy efficient and cost-effective lighting solutions. Additionally, government initiatives such as subsidies, tax exemptions, and other incentives are further contributing towards market development. The smart city projects are being implemented in various cities, which is driving the adoption of smart lighting systems. However, high initial costs and lack of awareness about LED lighting are limiting the growth of the LED professional lighting market in Bangladesh.



According to research, the Bangladesh LED Professional Lighting Market is anticipated to grow at rapid growth rate during the 2023-2029

Over the past two decades, merchandise exports in Bangladesh grew from just \$6.5 billion in 2003 to \$55.0 billion in 2023. This was mainly spearheaded by the apparel sector, which grew during the same period from just less than \$5 billion to \$47 billion.

## PROFILE OF EXHIBITS

Professional Lighting: Commercial lighting/Household lighting/Road lighting/Industrial Lighting/The landscape lighting/Decorative lighting/Smart lighting. Lighting Control and Intelligent Systems: Switches/Control Systems. Lighting Application Project: Lighting Engineering/Lighting Design/Energy Management. LED Technology & System Accessories: Chip Manufacturing Technology and Equipment/Driving Component/Packaging Technology and Equipment/Light fittings & electrical accessories/Lighting Measuring and Testing Equipment/LED display and lighting

## PROFILE OF VISITORS

'6th DHAKA INTERNATIONAL LIGHTING EXPO 2024' will assemble qualified and senior visitors having the authority to purchase or influence purchase of products and services from the entire Industry of Bangladesh and will focus on Target visitors consisting of Businessmen, Public & Private Power utilities, OEMs, Project Developers, Contractors, Top Executives, Consultants, Engineers, CEO's & Operation / Production Managers from ALL Industry sectors of Bangladesh, professionals, Agencies, Operation Managers / In-charge, Procurement Managers, Manufacturers, Exporters, Importers & Traders from all sectors of the Industry, Trading Companies, Export Houses, Government Agencies, Trade Delegations, Associations. Associations.

## ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of more than 3 decades has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments.

Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries. With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity.

We bring all these attributes together to reinvent events....to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven track record, CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships!

CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 762+ Trade Shows, 55,455+ Exhibitors, 1.95+ Million Attendees in our portfolio; we are devoted to take you where markets are....

## ORGANIZER



In Association with: **CEMS™**  
BANGLADESH

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